

Matthew M. Rowles

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SUMMARY

A dynamic and articulate media technology professional with a strong record of successful service with over 25 years of experience in the media industries, specializing in production, design, and project management for film, television, new media, audio, music and live events.

EDUCATION

Georgia State University 2005

Bachelors of Arts-Film/Video Major | Music Minor, Cum Laude

Full Sail Center for the Recording Arts 1995

Associate's Degree in Recording Arts

Appalachian State University 1990 - 1992

Music Performance - Trombone, Scholarship

RECOGNITION

Certified Technology Specialist-Design, **InfoComm**
Faculty Scholarship Award, **Georgia State University**
Course Director's Award-MIDI, **Full Sail University**
Course Director's Award-Recording Engineering, **Full Sail University**
Academic Scholarship, **Appalachian State University**
Music Scholarship, **Appalachian State University**
President's Academic Fitness Award, **C.E. Jordan High**

PROFESSIONAL EXPERIENCE

College Technology Manager, **Georgia State University | College of the Arts**
2017-present

Digital Media Coordinator, **Georgia State University | Digital Arts Entertainment Lab**
2003-2017

Producer and Technical Consultant, **Georgia State University | GSUTV**
2015-2017

Committee Member (Chair 2003-2011), Equipment and Facilities, **Georgia State University**
2003-2017

Technical Director, **Atlanta Film Festival**
2012- Present

Owner | Engineer, **Audio Astronauts, LLC**
2012- Present

Manager-Installation/Integration, **Comprehensive Technical Group**
2000- 2003

Chief Engineer, TV Production & Strategic Events, **The Cola-Cola Company (ASI Services)**
1996- 2000

Pro Audio | Video Technician, **Comprehensive Technical Group**
1995-1996

Intern, **Walters-Storyk Design Group**
1995

Audio Engineer, **Nightsong Sound Reinforcement**
1992-1994

PROFESSIONAL MEMBERSHIPS Audio Engineering Society
Broadcast Music, Inc. (BMI)
InfoComm International

TRAINING Izotope, Product Training
Canon Broadcast, Product Training
Apple XCode Training
Welcome to 1979, Analog Tape Alignment Camp
Canon Broadcast, Product Training
CTS-D, InfoComm Certification Level 1,2, & 3- Design School
Sony Electronics Product Training
Extron Electronics Product Training
Crestron Electronics e-Control System Training,
Factory-trained Alesis and Tascam digital audio

GRANTS | RESEARCH

Principal | Project Manager– design, purchase, and manage the Installation of 2 new media classroom/labs and field video equipment for the Department of Communication, Technology Fee (2016) – \$133,500.

Co-Investigator– Create and execute a new media campaign (including the film, television, cable, Internet and social media commercial) for Georgia State University's School of Public Health (2016) – \$19,000,000.

Principal | Project Manager– design, purchase, and manage the Installation of 3 new media classroom/labs and field video equipment for the Department of Communication, Technology Fee (2014) – \$165,500.

Principal | Project Manager– design, purchase, and manage the Installation of 2 digital video editing classroom/labs, and field video equipment for the Department of Communication, Technology Fee (2013) – \$84,746.

Principal | Project Manager– design, purchase, and manage the Installation of 2 digital video editing classroom/labs, and field video equipment for the Department of Communication, Technology Fee (2012) – \$210,662.

Principal | Project Manager– design, purchase, and manage the inventory and packaging of field video equipment for the Department of Communication, Technology Fee (2011) – \$98,451.

Co-Investigator – performed audience response testing, multi-camera video recording, editing, DVD creation for Georgia State University-Center for Entrepreneurship, Kaufman Foundation Grant, (2011-13)

Principal | Project Manager– design, purchase, and manage the Installation of 2 digital video editing classroom/labs, extensive building infrastructure upgrades, and field video equipment for the Department of Communication, Technology Fee (2010) – \$249,793.

Researcher– Create and execute a new media campaign (including the film, television, cable, Internet and social media commercial) for the Georgia Department of Behavioral Health & Developmental Disabilities (DBHDD), Division of Addictive Disease, Office of Prevention Services & Programs (OPSP) (2010) – \$130,000.

Principal | Project Manager– design, purchase, and manage the Installation of 2 digital video editing classroom/labs, extensive building infrastructure upgrades, and field video equipment for the Department of Communication, Technology Fee (2009) – \$173,300.

Researcher– Executed a new media campaign (including the film, television, cable, Internet and social media commercial) for the Department of Human Resources, through its Division of Public Health (DPH), Substance Abuse Prevention & Behavioral Development Section (2009) – \$83,500.

Principal | Project Manager– design, purchase, and manage the Installation of 2 digital video editing classroom/labs, extensive building infrastructure upgrades, and field video equipment for the Department of Communication, Technology Fee (2008) – \$146,650.

Researcher– Created and executed the media campaign (including the film, television and cable commercial) for the Department of Human Resources, Division of Public Health (DPH), Substance Abuse Prevention & Behavioral Development (2007) – \$85,000.

Co-Producer– Created and executed the video and media exhibit for Kolomoki Mounds Historic State Park for the Department of Natural Resources, (2006-2009) – \$60,000.

Principal | Project Manager– design, purchase, and manage the Installation of 3 digital video editing classroom/lab, extensive building infrastructure upgrades, and field video equipment for the Department of Communication, Technology Fee (2007) – \$196,985.

Researcher – performed audience response testing, multi-camera video recording, editing, DVD creation for Georgia State University-Center for Entrepreneurship, (2007) - \$16,500

Principal | Project Manager– design, purchase, and manage the Installation of digital video editing classroom/lab, and field video equipment for the Department of Communication, Technology Fee (2006) – \$189,731.

Music Creation | Audio Mixing– Created the promotional film for Pulseworks Interactive to play in an interactive exhibit at the Smithsonian Institution’s National Air and Space Museum. (2005) - \$10,000

Principal | Project Manager– design, purchase, and manage the Installation of HD digital television studio, extensive building infrastructure upgrades, and field video equipment for the Department of Communication, Technology Fee (2005) – \$164,460.

Researcher – performed audience response testing for Atlanta Journal Constitution/Access Atlanta (2004) - \$16,500

Principal | Project Manager– design, purchase, and manage the Installation of digital video editing classroom/lab, extensive building infrastructure upgrades, and field video equipment for the Department of Communication, Technology Fee (2004) – \$326,160.

PRESENTATIONS

Guest Lecturer—*Production Techniques for Video Production*, Dr. Lewis - Producing for Emerging Media, 2016.

Presenter— *indieATL*, *Model for Student Engagement in New Media Production*, Future of Music Summit, Round Top Festival Institute, 2012.

Guest Lecturer—*Legal Aspects of the Music Industry*, Dr. Beck - Producing for Emerging Media, 2011.

Guest Lecturer—*Future of Music: New Business Models in the Music Industry*. Dr. Beck, Producing for TV & Film, 2010.

Guest Lecturer – *Future of Music: New Business Models in the Music Industry*, Dr. Beck, Producing for TV & Film, 2010.

CREATIVE PROJECTS (Selected)

Producer | Editor | Mixer— *indieATL*, Created new media-television show, website, social media strategy, online distribution, measure analytics, with graduate and undergraduate students at Georgia State University that is featured on Comcast Video On Demand, GSUTV—Georgia Public Broadcasting, YouTube, and iTunes. Currently over 3 Million views on YouTube. 2007-Present.

Producer | Technical Director— “DinnerBell Series”, Quiet_Hounds Music & Culinary Experience <https://youtu.be/SKxIhr94kml> 2016

Producer | Technical Director —“Sound & Vision”, Atlanta Film Festival at Ponce City Market <http://atlantafilmfestival.com/sound-vision-at-ponce-city-market/> 2016

Recording | Mastering Engineer —“Shake Don’t Shatter”, Quiet_Hounds <https://itunes.apple.com/us/album/shake-dont-shatter-ep/id1031668380> 2015

Producer | Technical Director —“Sound & Vision”, Atlanta Film Festival at GoatFarm Arts Center <http://atlantafilmfestival.com/atlff-events/2015/3/26/atlff15-the-goat-farm-arts-center-presents-sound-vision> 2015

Producer | Technical Director— “Snake Nation”, Quiet_Hounds Livestream Concert at GoatFarm Arts Center <https://www.youtube.com/watch?v=dfkuBmDo1kM> 2014

Recording | Mastering Engineer —“The Wild Hunt”, Quiet_Hounds <https://itunes.apple.com/us/album/the-wild-hunt/id901490361> 2014

Producer | Technical Director —“Sound & Vision”, Atlanta Film Festival at GoatFarm Arts Center <http://www.youtube.com/playlist?list=PLIbHJ9D1pKNupOGD-0tNkqg6DyCPIcz-C> 2014

Recording Engineer —“Heartbeat”, Matthew Mayfield <https://soundcloud.com/matthewmayfield/heartbeat> 2014

Engineer— “Live at Southern Tracks”, Quiet_Hounds at Historic Southern Tracks Recording 2013

Producer | Technical Director— “Swans & Embers”, Quiet_Hounds at Atlanta History Center <http://youtu.be/FdKskub2aNo> 2013

Co-Host —“Audio Astronauts”, Audio Podcast <http://audioastronauts.com> 2013 - Present

Producer— “Converse x Decibel Magazine Collaboration: Royal Thunder”, Mini-Documentary <http://youtu.be/skp0HtlZdKM> 2013

Producer | Technical Director – “Sound & Vision”, Atlanta Film Festival at GoatFarm Arts Center
<http://www.youtube.com/playlist?list=PLlbHJ9D1pKNvqL0VK4-blmEhFOpd9M66y> 2013

Producer | Technical Director – “Origin”, Quiet_Hounds Livestream Concert at DAEL
<http://youtu.be/by5Lk5Jd85w> 2013

Producer | Technical Director – “An Ode to Lost Souls”, Quiet_Hounds Livestream Concert
<http://youtu.be/r6TTBdnDyVM> 2012

Musician – “Durations”, Craig Dongoski, Performance at Puritan Mill
<http://whitespace814.com/2012/09/18/whats-up-with-whitespace-artists/>2012

Technical Director – “Visual Propaganda”, GSU Livestream Conference at Loudermilk Center
<http://www.livestream.com/visualpropaganda> 2012

Producer | Technical Director – “Sound & Vision”, Atlanta Film Festival at GoatFarm Arts Center
<http://www.youtube.com/playlist?list=PL3EED1DAC7E7BF91B> 2012

Producer – “We Were Wild”, Today the Moon Tomorrow the Sun Music Video,
<http://youtu.be/q-q0hry2lQ> 2012

Technical Consultant – “The Water and The Blood”, Micah Stansell, High Museum
<http://screenonhigh.wordpress.com/2012/07/24/the-water-and-the-blood-a-video-installation-by-micah-stansell/> 2012

Technical Consultant – “A Walk Through Atlanta History”, Ayunini, Hartsfield-Jackson Airport
<http://www.ayuninimedia.com/walk> 2011

Technical Consultant – “The Water and The Blood”, Micah Stansell, Flux Projects
<https://www.youtube.com/watch?v=LNwxcN0gUrE> 2011

Technical Consultant – “9-11-10 (Neighbors & Strangers)”, Craig Dongoski, GSU Welch Gallery
<http://conceptplusobject.net/post/44273366330/post-14-atlanta-ga-craig-drennen-artist> 2011

Technical Consultant – “Between You and Me”, Micah Stansell, Flux Projects
<http://www.micahstansell.com/filter/between-you-and-me> 2010

Producer – “Autonomic”, Today the Moon Tomorrow the Sun Music Video,
<http://youtu.be/Y37CXzfTnGA> 2010

Producer – “Fun City”, Judi Chicago Music Video,
<http://youtu.be/w7dehsDrRAo> 2009

Technical Consultant – “Southern Jewish Oral History”, William Breman Museum
<http://thebreman.org> 2007

SPECIAL SKILLS

Live Event Management, Production, Technical Direction, & LiveStreaming
TV Producer/Director, Videographer, Lighting, Post-Production, Graphics, Web, & Social Media
Audio Recording, Mixing, & Music Composition
Creative Writing & Business Communication
Advanced Audio-Visual System Design | Project Management
Desktop Support for Mac | Windows OS
Skilled Budget Manager
Excellent Client & Customer Service Skills

Software Knowledge

Apple Logic Pro
Ableton Live
AVID ProTools
Native Instruments Kontakt, Reaktor, FM8, Massive, Absynth
PropellerHead Reason
Izotope RX Advanced
Izotope Ozone Mastering Suite
Apple FinalCut Pro 7, FinalCut Pro X,
Apple Compressor
Apple DVD Studio Pro
Apple Motion
Adobe Photoshop
Adobe Premiere
Adobe After Effects
Adobe Audition
Adobe Lightroom
Adobe Media Encoder
BlackMagic Design ATEM Switcher Control
Livestream Producer
Apple Remote Desktop
Final Cut Server
MacOS Server
Microsoft Office Suite
Filemaker Pro
WordPress
SquareSpace
Google Analytics
Hootsuite
Tweetdeck
Instagram
Snapshot
Facebook
AutoDesk AutoCAD
Crestron Simple Windows and VisionTools Software
AMX Control Systems Software
Extron IPlink, Global Configurator, GlobalViewer
Gentner APWare and GWare Software
Rane Dagnet
Crown Audio iQ for Windows

INSTALLATION / INTEGRATION CLIENT LIST (PARTIAL) | PROJECT MANAGER/CONSULTANT

Allgood Productions
Artifact Designs
Artisan Picture Works
Athens-Clarke County-TV
Boys & Girls Club of America
Calvary Chapel-NW
City of Atlanta (Channel 26)
City of Smyrna
Cobb County Government, multiple projects
Coca-Cola Fountain, multiple projects
College Television Network
Columbia Theological Seminary
Creative Digital Group
Creative Sound Concepts
CWK Networks
Dekalb County Government-TV
Durkan Hospitality
EDS/ Trammel Crow
ETC-TV (Channel 3)
Etowah High School
Fulton County Government-TV
Georgia Perimeter College, multiple projects
Georgia State University, multiple projects
Georgia Tech Athletic Association
Haggai Institute
Hartsfield-Jackson Atlanta Airport
Health Fitness Corporation
Hendu Recording
Hitco Publishing
Holy Temple Baptist Church
In-Touch Ministries
IQTV

J. Walter Thompson
Joi Recording (Anutha Media)
JP Morgan
Lab601
Lamp South Music
Major Broadcasting Cable Network
MARTA
Means St. Productions
Mount Carmel Christian Church
Net Effect
Outback Editorial
Patchwerk Recording Studios
People TV
Perimeter Church
PGI
Primary Pictures
Savannah College of Art and Design
Second Ponce de Leon Baptist Church
The Cartoon Network
The Coca-Cola Company, multiple projects
The Weather Channel, multiple projects
Tribune Creative
Turner Studios
United Parcel Services
Univision (WUVG)
WABE
Walk thru the Bible
West Wayne
William Breman Jewish Heritage Museum
Wolff Brothers Post
World Changers Ministries
WPBA